



TELL US USA

News Network

www.tellususa.com

Powerful! **E**ngaging! **C**ontent!

Covering Entertainment, Politics, Culture, Sports & News,
we present the most Comprehensive Stories
Informative Videos & Relevant Content.



Who are **We**

The Tell Us USA News Network® brings ethnic minority consumers closer to the stories & advertisers that matters to their life!



The way in which people work, socialize, enjoy entertainment, shop, and access the latest news has changed. The most popular way, over other mediums, is going online to catch up with what's going on in and around the world. **TellUsUSA.com** is that resource and the #1 choice for culturally sensitive *Entertainment, Business, Sports & News!*

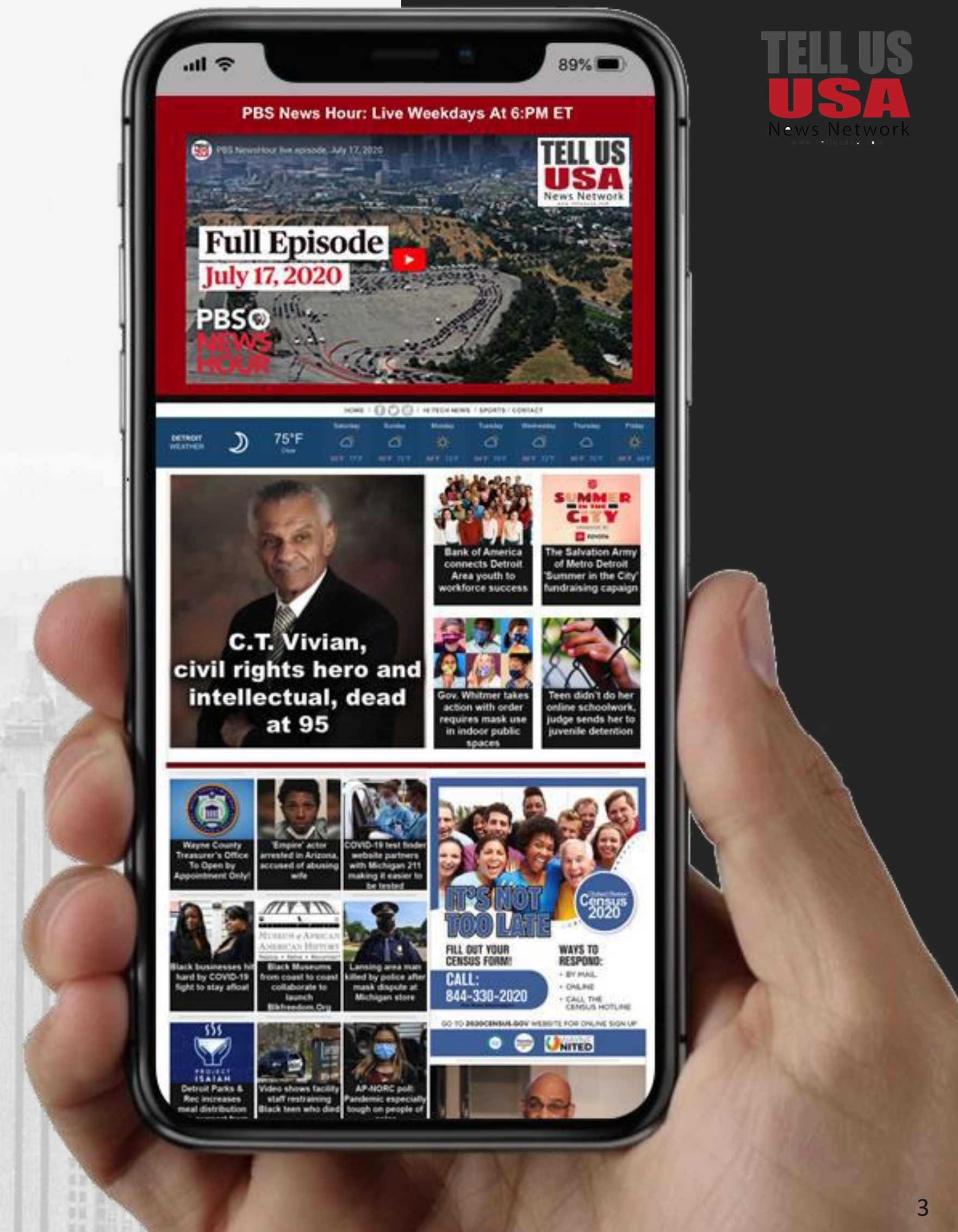
Global Reach – Local Feel

In this fast paced, global and technology driven economy, the news cycle demands 24 hours and 7 days a week access.

From Travel & Entertainment to Business and Breaking News, the Tell Us USA News Network® presents content that meets the lifestyle of ethnic consumers.

“I logon to Tellususa.com to better understand the issues facing my community and to learn more about companies who respect those issues”. Tiffany Summers, Baltimore Maryland

Plain and simple, visitors to TellUsUSA.com learn more and are better equipped to engage with the world around them.



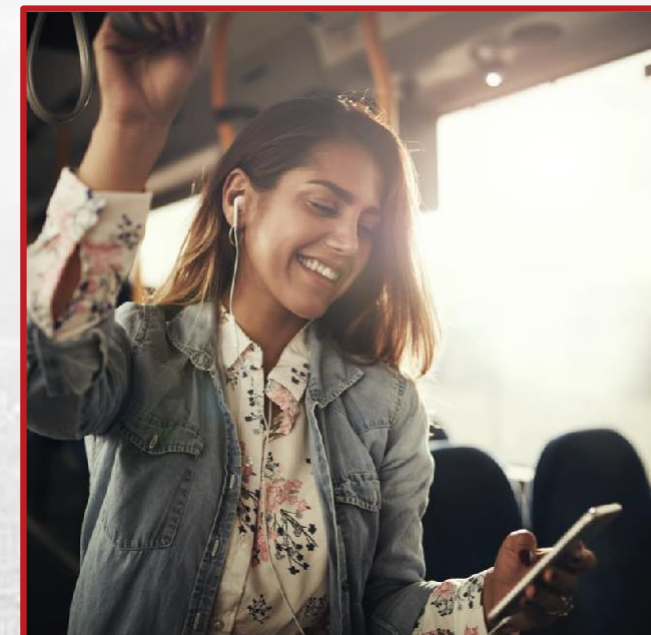
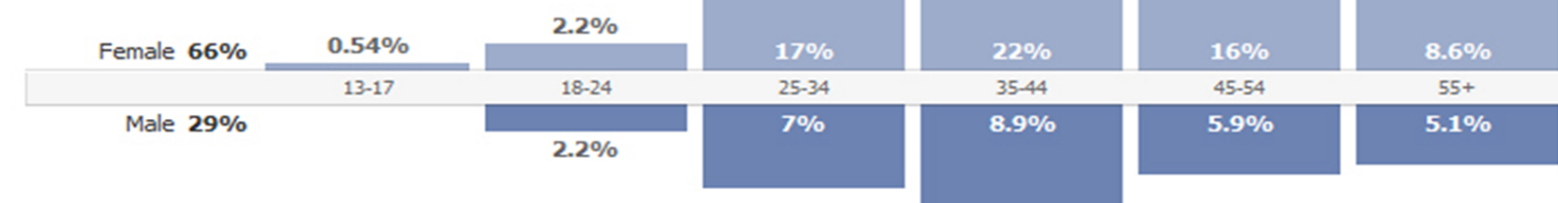
Target Audiences

Connecting multicultural consumers to relevant brands!

With average monthly impressions of 750,000, our content connects you to men & women, ages 18 to 55, with disposable income!

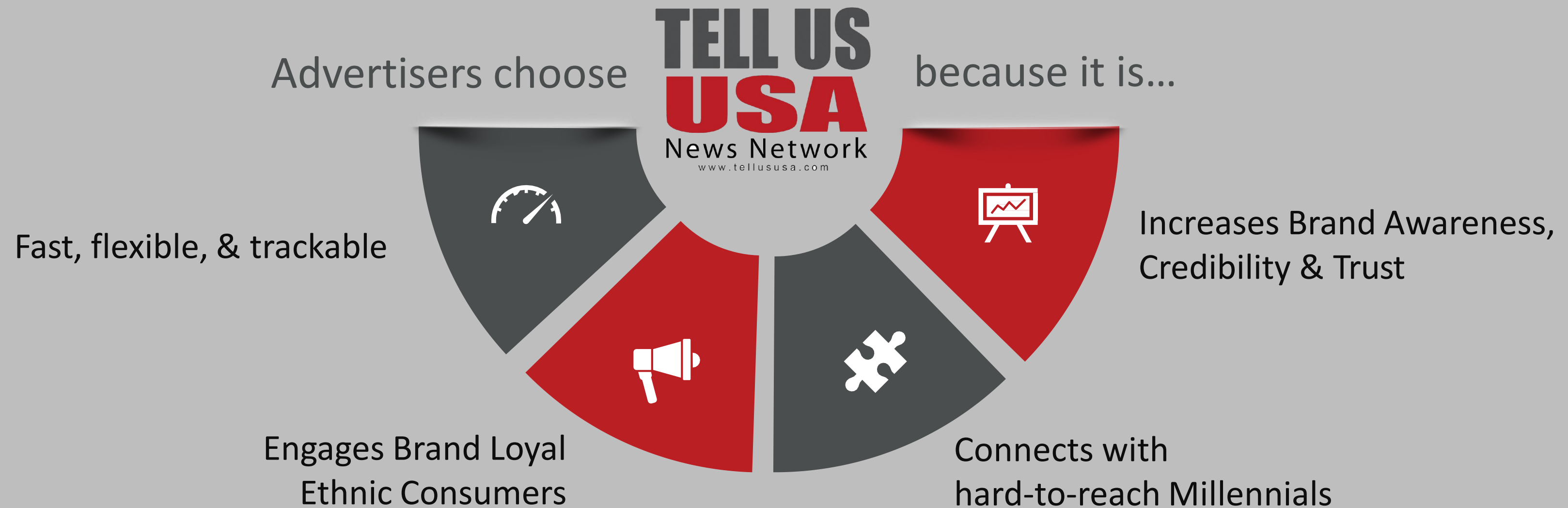
Demographics

Gender and Age²



Advertise with **Us!**

Promoting your product, service or event on our website allows advertisers to focus on their ideal audience & to tailor messages that improve both recall and engagement.



Our audience's purchasing decisions are frequently based on who connects with them the most!
This is your opportunity to meet them where they are.

Advertise with Us!



Custom Social Media E-Blast

Sending 3X to 50,000+ opt-in recipients,
using client prepared artwork

\$1,500



Banner Advertising

Banner display size

435 pixels width x
500-pixel height

\$2,500/mo.

966 pixels width x
264-pixel height

\$5,000/mo.

(Using client generated artwork)



Specialized Services

Video Recording

On location video recording service

\$450.00/hr.

(Video editing available)

Photography Service

\$250.00/hr.

(Includes editing.)

Staff Writer

\$50.00/hr.

For more information, Email: editor@tellususa.com

TellUsUSA.com

In today's market when every advertising dollar counts, TellUsUSA.com offers a great opportunity for advertisers to showcase their product, service, or event to an audience at rates unlike many others. In fact, advertising online, based on a recent release from the Interactive Advertising Bureau (IAB), traditional marketers can increase their sales and brand awareness by bumping up their online advertising expenditures to between 10 and 15 percent of their marketing budgets. Tell Us USA Online is one of the best way to get your message to t he right audience at the right time.

Contact Us **Today!**



On the go, at home or on the job,
Tell Us USA News Network® is the source
for staying up to date!

For more information, Contact us.

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Tell Us USA News Network™
Tell Us Worldwide Media Company™

Reporting Bureaus in:

Atlanta - Chicago - Detroit - Houston - Los Angeles – Las Vegas - Miami –
Monterrey, NL, Mexico – New Orleans - New York – San Diego - San Francisco –
Sao Paulo, Brazil - Toronto, ON, Canada - Washington DC

As our viewers return to the site daily to see what's new, what's going on, and what happened
at the events that took place the week before, no other online publication reaches a more
diverse market in the way that tellusdetroit.com does.